
SVEN K. ALBERTINI



ABOUT ME

THE HIGH MOUNTAINS OF THE ALPS FORMED MY CHILDHOOD & TEENAGE YEARS. MY YOUNGER BROTHER & ME HAD THE LUCK TO GROW UP WITH A GERMAN MOTHER & AN ITALIAN FATHER IN THE BILINGUAL REGION, FAR NORTH OF ITALY (MERANO, SOUTH TIROL), BETWEEN APPLE TREES & COWS IN THE SUMMER & COLD SNOW IN THE WINTER.

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THE FASCINATION TOWARDS MUSIC, ART, THEATRE, CIRCUS & ESPECIALLY THE OLD PHOTO CAMERAS FROM MY GRANDPA, GREW SINCE I WAS YOUNG.

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AFTER WORKING FOR THE AUSTRIAN NATIONAL NEWS CHANNEL, I MOVED WITH MY WIFE TO BANGALORE & WORKED AS A GRAPHIC DESIGNER & VIDEO CREATOR.

IN 2022, WE MOVED BACK TO ITALY WITH OUR FIRSTBORN BABY GIRL. I WORK FOR A COMPANY THAT SPECIALISES IN CUSTOMISED PRODUCTS FOR HOTELS AND RESTAURANTS.

I ALSO FOUNDED MY OWN COMPANY, HOCUSFOCUS, WHERE WE CREATE VIDEOS, ILLUSTRATIONS, AND GRAPHIC DESIGN PROJECTS.

IN 2026, OUR COMPANY BEGAN PRODUCING AI-GENERATED VIDEOS FOR CLIENTS.

EXPERIENCE

FOUNDER OF HOCUS FOCUS MEDIA COMPANY, ITALY

2022 - 2026

HEAD OF GRAPHIC DESIGN FOR JAMES HOTEL, ITALY

2022 - PRESENT

**VIDEO EDITOR, ORF - AUSTRIAN NATIONAL TV STATION,
VIENNA, AUSTRIA**

2013 - 2018

**VIDEO EDITOR / CAMERA, SDF - PRIVATE TV STATION
BOLZANO, ITALY**

2010 - 2011

**VIDEO EDITING ASSISTENT DOCUMENTARY,
ROM, ITALY**

2009

**LIGHT & SOUND DESIGNER FOR "FREIES THEATER",
BOLZANO, ITALY**

2005 - 2011

EDUCATION & COURSES

PERMACULTURE DESIGN COURSE

DARJEELING, INDIA 2020

MUD-HOUSE BUILDING COURSE

THANNEL - TIRUVANNAMALAI, INDIA 2019

**ZELIG SCHOOL FOR DOCUMENTARY FILM, TELEVISION & NEW MEDIA –
BOLZANO, ITALY 2007- 2010**

HIGH SCHOOL WITH A DEGREE IN GRAPHIC DESIGN –

MERANO, ITALY -2005-2009

PROGRAMS

EDITING: **DAVINCI RESOLVE, PREMIERE, FINAL CUT, PHOTOSHOP, INDESIGN**

CAMERA: **STILL PHOTOGRAPHY ANALOG & DIGITAL**

FILM: **ANALOG & DIGITAL**

GRAPHIC: **KRITA, GRAPHIC MOTION, ADOBE ILLUSTRATOR**

HOBBIES

PHOTOGRAPHY: ON MY MEDIUM-FORMAT CAMERA

MUSIC: EX-B&-MEMBER OF VINO ROSSO & GUITARIST

CIRCUS: BEEN PART OF A CIRCUS GROUP FOR OVER 5 YEARS

TRAVEL: LIKE TO DOCUMENT PEOPLE & L&SCAPES

LANGUAGES

GERMAN, ITALIAN, ENGLISH - WRITTEN & SPOKEN

HINDI - LEARNING | KANADA - LEARNING

NOTED WORKS IN FILM (EXCEPT TV)

MAITHUNA.IT (2025-26, 2-20MIN) VARIOUS, 4K

DIRECTING, CAMERA, EDITING

ASFALTART FESTIVAL (2022, 2023, 2024 & 2026, 20MIN) AFTERMOVIE, 4K

DIRECTING, CAMERA, EDITING

LIGHTSPEED (2020, SERIES INTERVIEW) ADVERTISEMENT, 4K

2ND CAMERA / EDITING

GOLFSHIRE MASTERS (2019/20 SERIE) GOLF TOURNAMENT IN N&I HILLS,
BANGALORE, 4K

DIRECTING/ 2ND CAMERA / EDITING

MOUNTAIN MUSIC FESTIVAL (2019, 1,5MIN) BEST OF, 4K

CAMERA/EDITING

BLEIB STIAN (2019, 4MIN) MUSIC VIDEO, HD

DIRECTING/CAMERA/EDITING

RADIOKULTURHAUS LIEBE SOPHIE (2018, 35MIN) CLASSICAL CONCERT
VIDEO, HD - EDITING

VÄTER (2010, 32MIN) DIPLOMA FILM, DOCUMENTARY, HD

SOUND RECORDING/EDITING

LA CAPSULA (2009, 24MIN) SHORT DOCUMENTARY, MINIDV

EDITING

HN HERMANN NITSCH (2009, 52MIN) DOCUMENTARY, HD

EDITING ASSISTANT